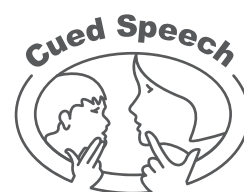




## **CUED SPEECH ASSOCIATION UK**

PROVIDING INFORMATION AND TRAINING IN CUED SPEECH

ANNUAL REPORT 2010



Complete spoken language  
through vision

# OUR CHARITY

## THE CUED SPEECH ASSOCIATION UK

is the only organisation which provides information about and training in Cued Speech in the UK.



## OUR CHARITY WORKS

TO MAKE

CUED SPEECH AVAILABLE

IN ORDER

TO ELIMINATE THE TRAGEDY THAT MANY DEAF CHILDREN FAIL TO UNDERSTAND ENGLISH

## OUR VISION

is for a society in which all deaf children can fully participate, can easily understand and use English and can fulfil their potential.

We aim to achieve this by working to change the current situation which is all too often social isolation, low expectations and poor educational outcomes to one which uses Cued Speech effectively to give full and easy communication at home and school leading to deaf children 'belonging' at home and reaching their academic and economic potential.

## WHAT IS CUED SPEECH?

It is a simple system which totally clarifies lipreading for deaf babies, children and adults.

## HOW DOES IT WORK?

Cued Speech uses eight different handshapes in four positions near the mouth together with the lip-patterns of normal speech. With the help of Cued Speech deaf babies and children learn English through vision just as hearing children learn through sound.

The system can be learnt in only 20 hours by hearing people.

# WHY IS CUED SPEECH NEEDED?

## WITHOUT CUED SPEECH

**Without Cued Speech only about 35% of speech can be lipread accurately** - the rest is guesswork. So it is almost impossible for deaf children to learn and to communicate in English through lipreading. Hearing aids or cochlear implants are effective for some deaf children but do not restore normal hearing.

Some 90% of deaf children have hearing parents and if they can't communicate they will not be able to take a full part in family life. As a result they can become frustrated and isolated within their own family. Consequently it will be hard for them to understand what behaviour is acceptable and what is not. They often grow up without the ability to think in English.

The use of British Sign Language (BSL) will give deaf children access to the language of the Deaf community but it has limitations both in education and in a hearing home. This is because it is a completely different language from English - the language of literacy and education - and it takes years for families to learn.

If deaf children can't fully understand English they will struggle with literacy and education. Research shows that the majority of deaf children leave mainstream school at 16 with the reading age of 9.<sup>1</sup>

Without an understanding of English deaf children will find it hard to communicate with the general public.

## WITH CUED SPEECH

**With Cued Speech 96% of speech can be lipread**, making it easy for deaf children to learn and understand English.<sup>2</sup>

Parents can make every word they say totally clear to their deaf child. Because the system can be learnt in only 20 hours deaf children have unambiguous access to English without delay. They can take a full part in family life. Teachers can use Cued Speech to give deaf children access to lessons at school.

Cued Speech is not exclusive, it can be used to support and enhance other methods of communication. For example Cued Speech helps deaf children get the best from their cochlear implant or hearing aid and is invaluable before and immediately after an implant. It can be used together with BSL to give true bilingualism.

Cued Speech can also be used with older deaf children and adults to help them learn or improve their English and with hearing children with language problems. In addition it helps deafened people to continue to communicate in English.

Because Cued Speech has been adapted into 65 different languages and dialects it can also be used in the home language with families for whom English is a second language.

Research shows that deaf children who have early and consistent access to English through Cued Speech grow up to be fully literate.

Literate deaf children can reach their academic potential, enjoy equal employment opportunities and freely use information technology. They can use their understanding of English to control their own lives.

## CUED SPEECH:

### IS SO EFFECTIVE

that it makes the widespread expectation of low achievement for deaf children completely unjustifiable.

### IS EXTREMELY GOOD VALUE FOR MONEY

because it can be learnt so quickly, tuition is very cost effective.

### TRANSFORMS THE LIVES OF DEAF CHILDREN

and their families by enabling them to communicate in the English language (or another spoken language) and to become fully literate.

For references, please see inside back cover

# ACHIEVING WITH CUED SPEECH



ANNE WORSFOLD,  
EXECUTIVE  
DIRECTOR OF THE  
CUED SPEECH  
ASSOCIATION,  
WRITES:

'I started to use Cued Speech over 20 years ago when my two children were born deaf. It has allowed them entirely to reach their potential. Last year I had a conversation with my youngest (a physics graduate) about the role Cued Speech played in his ability to communicate in English and achieve academic success. We talked about Michelangelo who used his genius to paint the Sistine Chapel and the fact that, sadly, given the same paints you and I could not do a similar job! But Michelangelo couldn't have created his masterpiece either if he hadn't had a scaffold to reach the ceiling!

'All of us have a bit of genius in us, but we need scaffolds - communication, language, education - to fulfil our potential; the exact things that deaf children are so often denied. Cued Speech provides the scaffolds: it gives unambiguous access to the language and communication that deaf children need to thrive - to paint their own personal Sistine Chapel.'



SARAH  
COLLINSON,  
MOTHER OF WILL,  
WRITES:

'This evening, while on his way to bed, our son Will starting telling me all about the latest 'Doctor Who' plot and what he thought about this Doctor compared to previous ones, (all accessed through the TV subtitles, which he can read effortlessly). He told me about a joke he had cracked at school earlier in the day and how he had made everyone in his class laugh (something about what people do on honeymoon... ask no more!), and how his teacher told him how cheeky he was. He then climbed into bed and picked up the latest book he is reading, which is one that I read at the same age.

'All pretty standard for a 10-year-old. Except that 7 years ago, when it became clear that his cochlear implant would only give him very limited and poor-quality hearing (due to very thin / absent auditory nerves), or 5 years ago when he started school with no intelligible speech, we couldn't have imagined in our wildest dreams that any of this was possible or that he would be so happy and excelling in a mainstream school.

'It could so easily have been very different. When he was a baby he had no hearing at all (not even with powerful hearing aids) so we started to learn some signing. But we quickly

realised that since we were learning from scratch we couldn't provide good language input - and at such an important stage of his life - and that we might always be communicating with him in what was, effectively for us, a foreign language. We remained (and still remain) committed to him learning and using sign, but discovering Cued Speech and realising that he could learn and use English from babyhood was a truly life-changing experience for us - and, we now know, for him too.

'Many people have commented to us recently that he must be very bright to be doing so well. Of course, we would love to just leave it at that, but the fact is that, while, yes, he is a bright kid, that isn't enough to get a deaf child to where Will is now. He wouldn't have the thinking ability to be as bright as he is if he didn't have the language to support it, and he wouldn't have the language that he has if he hadn't had the access to English that he has had through Cued Speech - both at home, and, thanks to his fantastic full-time Cued Speech Transliterator, also at school.

'He is now happy, confident and thinking about all the things that he might do when he grows up - endless possibilities which are potentially all within his reach. He faces big challenges but, fundamentally, he has all the skills, abilities and confidence that he needs to prosper. That, and the everyday conversations that we can have with him, his full access not only to English as a language to communicate with, but through full literacy, everything else (TV, books, etc) that is carried through the language... well, that's why Cued Speech has transformed his life and our life so completely that we just can't imagine how our lives might have turned out without it.'

'HE IS NOW HAPPY, CONFIDENT AND THINKING ABOUT ALL THE THINGS THAT HE MIGHT DO WHEN HE GROWS UP.'



THE CUED SPEECH ASSOCIATION UK TAUGHT WILL'S FAMILY TO CUE, AND SUBSEQUENTLY TAUGHT THE PROFESSIONALS WHO WORK WITH HIM.

WE WANT ALL DEAF CHILDREN DO AS WELL AS WILL.

### OUR CHARITY'S AIM

is to give deaf and hearing impaired children and adults full access to English through Cued Speech so that they can acquire the communication and literacy skills they need to reach their potential.

### THE CHARITY IS VITAL

because many parents and even teachers of deaf children still do not know how effective Cued Speech is. They need information about Cued Speech and then to be trained how to use it.

### THE PRINCIPAL OBJECTIVES

of our charity are to provide information about and training in Cued Speech throughout the UK which is accessible to all who need it.

# THE EVIDENCE

## THE PROBLEMS

The National Deaf Children's Society have reported: *'Given that the majority of profoundly deaf children will grow up to use sign language and that most of their parents will have no prior knowledge of sign language, deaf children are prone to significant delays in developing language. It is estimated that 81% of parents with a deaf child never learn to communicate with their child'.<sup>3</sup>* This means that these deaf children are effectively excluded from family life.

Problems with early communication and socialisation within the family often develop into emotional, behavioural and adjustment disorders, with consequential poor academic achievement and underemployment.

A deaf person is 2½ times more likely to be unemployed than a hearing person<sup>4</sup> and approximately a third of deaf adults rely on government benefits.<sup>5</sup>

## THE SOLUTION

International research demonstrates that deaf children brought up with Cued Speech achieve reading scores equivalent to hearing children<sup>6</sup> and that they learn to read using an internal phonetic model<sup>7</sup>, just like hearing children.

Literate deaf children can reach their academic potential, enjoy equal employment opportunities and freely use information technology. They can use their understanding of English to control their own lives. Additionally, international use and research indicates that it is invaluable when used with cochlear implants<sup>8</sup> and with children diagnosed with auditory neuropathy.<sup>9</sup>

## LITERACY

Many people in the 'deaf world' take poor literacy for granted. The following, taken from YouTube, demonstrates the problem - which is caused not by lack of ability but by the difficulty of accessing English. The writer compares the idea of Cued Speech unfavourably with American Sign Language and her poor use of English highlights exactly why Cued Speech (in addition to sign language if it was her choice) would have been so valuable:

*'I, m, fewer fingerspelling, not good very poorest language cued speech is creative hearing, not deaf people, deaf people are identities world sign language various. similar ASL whatever the parents not bother ASL.'*

These poor language skills contrast with those in the following example written by a profoundly deaf child aged 11, brought up with Cued Speech (original spelling and grammar):

*'The house loomed up in front of the car, the windows looked dark and gloomy. A wolf howled to shatter the silence that wrapped the whole of the dark and bare moorland. The house that stood before them was a huge house covering one acre, with french windows all sizes and shapes.....'.<sup>10</sup>*

Although the majority of deaf children aged 16 have the reading age of a 9-year old, research shows that profoundly deaf children who have received Cued Speech for at least three years have reading scores equivalent to those of a closely matched group of hearing children.<sup>11</sup>

## FINANCIAL COST

Last year it cost us, on average, only £372 to teach a person the Cued Speech system. On the other hand the cost of not using Cued Speech can be enormous.

The cost of low literacy **alone** is estimated by the Every Child a Chance Trust to be between £5,000 and £43,000 per person up to the age of 37 and up to £64,000 over the lifetime of one individual.

Since research shows that with Cued Speech deaf children can be fully literate its use is extremely cost effective!



For references, please see inside back cover

# TEN YEARS OF ACHIEVEMENTS AND NEW OBJECTIVES

## THE PAST

In 1999 Anne Worsfold took over as Executive Director of the Cued Speech Association UK - a fitting time to look at achievements.

Ten years ago, whilst Cued Speech was widely and successfully used in other parts of Europe and in America, use in the UK was patchy. Deaf education was polarised with many users of British Sign Language (BSL) in opposition to oralism (the expectation that deaf children can learn English through listening alone) and vice versa - which was not a fertile ground for new ideas. Many people who worked with deaf children had no idea what Cued Speech was.

The charity had very limited resources to change this situation. The one part-time staff member worked from home supported by a few dedicated volunteers. The Association had little printed information, no email or website, no current Cued Speech training programme and no earned income.

## THE PRESENT

Helped by past grants from the Department of Health, Big Lottery Fund, grant-making trusts and individuals the Cued Speech Association UK is now an established and well-respected organisation with a proven track record in delivering high quality training and information throughout the UK.

## THE ASSOCIATION NOW HAS:

- » comprehensive information materials, including filmed resources, a printed booklet, supplementary information sheets, leaflets and a comprehensive advisory and information website.
- » a UK-wide programme of teaching, an acclaimed e-learning website and a popular annual Summer School.
- » highly effective partnership working with, for example, THRASS UK (a company which provides literacy resources for teachers), which created free software using Cued Speech to give a multi-sensory resource which teachers can use to teach phonics to deaf children.
- » a body of dedicated and skilled employees, freelance workers and volunteers and the physical and IT resources to allow them to work efficiently. All personnel are totally committed to Cued Speech because they have all seen at first hand its life-changing effects.

## THE FUTURE - A CHANGE OF EMPHASIS

One of the conclusions of the strategic review carried out in 2009/10 was that whilst the Association had succeeded in dramatically transforming the lives of some deaf children, there had not been a breakthrough in terms of numbers.

In order to bring the benefits of Cued Speech to many more deaf children the Association is making a fundamental change in objectives from simply providing information to campaigning to change the way people think about deaf children's potential.

The charity will continue to provide the information about and training in Cued Speech which are desperately needed.

However a new strategic objective will be to campaign to change policy and practice UK-wide leading to increased Cued Speech use and consequent improved outcomes for deaf children and better family cohesion.

We want to create a virtuous circle of higher expectations for deaf children, hand in hand with a higher profile for Cued Speech, leading to increased demand for our services, more children benefiting and a consequential further increase in demand. This will also result in an increase in earned income and enable our charity to be in a stronger position to help those in need.

# REPORT ON THE YEAR'S ACTIVITIES PROVIDING INFORMATION

## THE INFORMATION PLUS PROJECT

Information about Cued Speech is disseminated through the 3-year Information Plus project which began in April 2008 and aims to:

- » provide Cued Speech information
- » develop and make available resources - based on international best practice and case studies - to help parents and professionals to use Cued Speech to best effect
- » counter the widespread low expectations of deaf children by disseminating international research which demonstrates the success of children who have been brought up with Cued Speech.

## INFORMATION IS VITAL

It is essential that free information is widely available about Cued Speech because without it informed choice is impossible.

Parents whose children would benefit from Cued Speech will not ask for information unless they already know that Cued Speech exists; we must therefore be proactive.

## INFORMATION CREATION AND DISSEMINATION

We disseminate information about Cued Speech through:

- » printed materials
- » articles in appropriate press
- » exhibiting at conferences
- » web-based resources
- » face-to-face meetings, presentations and lectures.

## SOME FACTS AND FIGURES

During the year we distributed over 2,000 individual items of printed information about Cued Speech to individuals or to organisations which pass on our information to parents with deaf children or to deaf adults. More than 11,000 visitors viewed our website. Articles about Cued Speech were published in relevant magazines including that of the British Association of Teachers of the Deaf.

New web resources created during the year included two major contributions by volunteers: Speech and Language Therapy final year students wrote text-based information about how best to use Cued Speech; and a Cued Speech user produced a much-watched video 'Spread the word' which was shot at our Summer School. Over 900 people received our quarterly newsletters by email and about 220 by post.

## FEEDBACK ABOUT THE QUALITY OF OUR INFORMATION MATERIALS WAS OVERWHELMINGLY POSITIVE:

40% EXCELLENT

50% VERY GOOD

10% GOOD

NO-ONE PICKED FAIR OR POOR

Despite the popularity of the internet, analysis of those attending our courses shows that an overwhelming majority come through personal recommendation or face-to-face contact. However, positive and substantial internet coverage - or access to printed materials - appears to be essential to reinforce choice.

Cued Speech was represented at nine exhibitions including the Conference for Heads of Service of Deaf Education. The Association continues to give lectures, including to trainee teachers of the deaf, on a regular basis.



## MUTUALLY BENEFICIAL

We liaise with many other organisations within the UK who have similar aims, such as National Deaf Children's Society, (who pass on information which we supply), RNID, British Association for Teachers of the Deaf, Ear Foundation and National Literacy Trust.

Our work with other organisations was given impetus by the interest of the Department for Children, Schools and Families (DCSF) in bringing Cued Speech to more regular use in the UK. Unfortunately they were unable to provide the funding required to take this work forward. However, our discussions with potential partners in this project led directly to an increase in our earned income.

## THE FUTURE

We will continue to provide information through our Information Plus project.

### IN ADDITION WE:

- » plan to work to persuade other organisations which disseminate information about deafness to increase the amount they include about Cued Speech so that the provision of basic information is covered by other bodies
- » will campaign to promote Cued Speech use as a way to vastly improve the outcomes for deaf children.

# REPORT ON THE YEAR'S ACTIVITIES PROVIDING TRAINING

## OUR TRAINING

### AIMS

The aims of our 3-year Cue and Communicate project (April 2009 – March 2012) are to:

PROVIDE AFFORDABLE AND ACCESSIBLE CUED SPEECH TRAINING AND GUIDANCE ON HOW BEST TO USE IT

FOR

PARENTS AND FAMILIES OF DEAF CHILDREN AND THE PROFESSIONALS WHO SUPPORT THEM

SO THAT WE

AVOID ANY DELAY IN LANGUAGE DEVELOPMENT IN DEAF BABIES AND YOUNG CHILDREN

## TRAINING

This year we organised 22 training courses and taught 165 individuals, both children and adults. This number included family members and professionals (such as teachers of the deaf and teaching assistants) who use Cued Speech with several deaf children. Courses - which are between 14 and 20 hours - took place at low-cost venues around the country and at our residential Summer School held at Exeter Royal Academy for Deaf Education (ERADE).

ERADE and the Devon Hearing Impaired Service buy in from the Cued Speech Association UK the expertise of Education Development Officer Cate Calder. Cate works both with students, to increase their understanding of English, and with staff and families, to improve their cueing skills.

In addition to those we teach to cue face-to-face, we have had 216 returning users to our free e-learning website, [www.learntocue.co.uk](http://www.learntocue.co.uk). The e-learning facility enables students to learn successfully at their own pace. Also shorter training courses can be combined with e-learning resulting in reduced cost to both the charity and to the students.

## GUIDANCE ON HOW BEST TO USE CUED SPEECH

Questionnaire replies indicated that a significant number of users wanted more help to use Cued Speech effectively. To meet this need we delivered two 'How to use Cued Speech' days. In addition, we created and made available through our website, films of parents and professionals offering advice about successful Cued Speech use.

We are developing support through social networking sites such as Twitter and Facebook and creating a new Dynamic Learning Environment (DLE), Cuedle, which will enable tutors and students to ask questions and share information through forums, documents, and discussions.

## WHAT DID OUR STUDENTS SAY ABOUT OUR TUITION?

80% EXCELLENT

15% VERY GOOD

4% GOOD

1% DID NOT REPLY

NO-ONE PICKED FAIR OR POOR

## THEY WROTE:

*'the combination of workbook, website and group tuition worked very well.'*

*'taught excellently, in a relaxed/ supportive atmosphere.'*

*'Wonderful introduction to Cued Speech and its potential uses and benefits. Tutors were so enthusiastic and inspirational.'*

*'A very good team from the Cued Speech Association provided an excellent week's course.'*

*'[I] did not believe I could cue any word until the end of the course proved I could.'*

## WHAT DID STUDENTS SAY ABOUT OUR E-LEARNING WEBSITE?

Over 60% of students used the site before going on a course and all but one person was positive about it. The most common rating was 'excellent'.

## NEW AND DEVELOPING WORK

This year we have developed one-day workshops to meet the needs of people, mainly professionals, who were unable to attend a longer course and lacked the confidence to dive into the e-learning. The workshops include both basic tuition (which can be built on using the e-learning) and information. We will monitor their effectiveness and plan accordingly.

We will also be flexible in the delivery of our guidance on how best to use Cued Speech; we are aware that some who would like to attend the 'How to use Cued Speech' days cannot afford to do so and that our web-based resources (which includes information developed under the Information Plus project) may meet their needs better. We will aim to achieve the optimum balance between face-to-face and remote support.

After discussion with representatives of different client groups - for example the Royal College of Speech and Language Therapists - we expect increasingly to target the Foundation courses to specific clients which in turn should increase training take up and earned income.

## INCOME AND FEES

Our earned income from selling training to professionals and to some parents is increasing.

We offer reduced price and, if needed, free training so that no deaf child is denied the opportunity to benefit from Cued Speech because those who need to communicate with them, usually their parents, cannot afford to pay for tuition. We are able to offer these essential subsidies because of the generosity of grant-making trusts, companies and individuals.



# LEGAL AND FINANCIAL

## CHARITY HISTORY AND INFORMATION

Our charity was founded in 1975 as The National Centre for Cued Speech, part of KIDS, the registered charity for children with a disability. The charity became independent in 1980 when it also incorporated as a company limited by guarantee. It was renamed the Cued Speech Association UK (CSAUK) in 2000. The activities of the Association are governed by the Memorandum and Articles of Association (reviewed in October 2001) and directed by a Management Committee which is elected by the members. Policies are decided by the Management Committee who appoint staff to do the necessary work.

## HUMAN RESOURCES

Paid staff are headed by Executive Director Anne Worsfold. There are 5 additional staff, all but one part-time. Highly skilled freelance tutors are used, both employed and volunteers; two have additional interpreter-level BSL skills. All tutors, staff and volunteers working with children and vulnerable adults comply with our comprehensive Child Protection Policy and have Criminal Record Bureau (CRB) checks. Summer School crèche staff have specialist qualifications and are Cued Speech and/or BSL-users; trained first-aiders are on site.

### **Volunteers are vital; they:**

- » teach Cued Speech
- » create information and tuition materials
- » write articles
- » examine candidates
- » raise money
- » govern the charity.

Their work is worth many thousands of pounds to our small charity.

### **We are very efficient:**

Our charity has no government funding. Our fundraising costs are only 5% of our expenditure and 4% was spent on governance.

## AUDITOR'S STATEMENT

### **Independent Auditor's statement to the Trustees of Cued Speech Association UK**

'We have examined the summarised financial statements for the year ended 31 March 2010 which have been prepared for the inclusion in the charity's annual report.

#### **'Respective responsibilities of the trustees and the auditor.**

The trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the charities SORP.

'Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report.

'We also read other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

'We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board.

'In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of Cued Speech Association UK for the year ended 31 March 2010.'



PEPLOW'S Chartered Accountants & Statutory Auditor

## TRUSTEES' STATEMENT

### **Summary Financial Statements for the year ended 31 March 2010**

These financial statements are a summary of information extracted from the Trustees' report and financial statements. They may not contain sufficient information to allow for a full understanding of the financial affairs of the Charity.

For further information, the full financial statements, the Auditor's report on those financial statements and the Trustees' report should be consulted. Copies of these can be obtained from: Anne Worsfold, Cued Speech Association UK, full contact details on back cover.

The annual financial statements were approved on 26th July 2010 and will be delivered to the Charity Commission in due course.

The financial statements have been audited by a qualified Auditor, Peplows, who gave an audit opinion which was unqualified in respect of section 496 of the Companies Act 2006. The financial statements do not contain any additional information from the Trustees' report that has not been disclosed in these summary financial statements.

The summarised financial statements set out opposite are the responsibility of the Trustees. They represent a summary of information extracted from the full annual financial statements of the Cued Speech Association UK for the year ended 31st March 2010.



Mr A Garratt  
Chairman of the Trustees

## INCOME

Total income was £189,826, of which £157,614 (83%) was donated by charitable trusts, companies and individuals and the remainder, £32,212 (17%), included the proceeds of fundraising activities, tuition fees, membership subscriptions, gift aid tax repayments and bank deposit interest. Donations included £30,763 for spending on the 'Cue and Communicate' training project in 2010/11 and 2011/12.

## EXPENDITURE

Total expenditure was £171,513, of which £135,752 (79%), was spent on charitable activities (principally the 'Cue and Communicate' training and 'Info Plus' projects), £20,404 (12%) on strategic planning and development, instigated and partly financed by the Esmee Fairbairn Foundation, £8,267 (5%) on fundraising and £7,090 on governance. Net expenditure on

charitable activities was £107,975 (£93,826 in 2008/9), of which £97,237 (90%) was met from donations and £10,738 (10%) from general funds.

## RESERVES

Income exceeded expenditure by £18,313 and total reserves rose from £111,121 to £129,434, of which £46,997 were restricted funds and £82,437 unrestricted funds. The latter included a designated contingency reserve of £20,000, which had been increased by the Management Committee during the year by £5,000. The Association's reserves policy is to hold general reserves equivalent to not less than three months' expenditure. Reserves held at 31 March 2010 met that requirement.

## RISK MANAGEMENT

The directors have assessed the major risks to which the charity is exposed, in particular those related to the operations and finances of the charity, and are satisfied that systems are in place to mitigate our exposure to the major risks.

## PUBLIC BENEFIT

The Cued Speech Association UK operates for public benefit by working to improve the communication and literacy skills of deaf and hearing-impaired children and adults. In exercising their powers and duties, including setting objectives and planning activities, the directors of the charity confirm that they have complied with their duty in Section 4 of the Charities Act 2006 to have due regard to the guidance on public benefit as published by the Charity Commission.

## STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2010

	Restricted Funds	Unrestricted Funds	Total	Total 2009
<b>INCOMING RESOURCES</b>	£	£	£	£
Voluntary income	114,575	43,039	157,614	121,265
Activities for generating funds	-	4,150	4,150	3,151
Investment income	-	283	283	4,381
Incoming resources from charitable activities	27,779	-	27,779	23,338
<b>TOTAL INCOME</b>	<b>142,354</b>	<b>47,472</b>	<b>189,826</b>	<b>152,135</b>
<b>RESOURCES EXPENDED</b>				
Cost of generating charitable income	-	8,267	8,267	8,840
Charitable activities	127,111	8,641	135,752	117,164
Governance	-	7,090	7,090	8,887
Other resources expended: Strategic planning & development	20,404	-	20,404	33,129
<b>TOTAL RESOURCES EXPENDED</b>	<b>147,515</b>	<b>23,998</b>	<b>171,513</b>	<b>168,020</b>
<b>Net incoming/(outgoing) resources before transfers</b>	<b>(5,161)</b>	<b>23,474</b>	<b>18,313</b>	<b>(15,885)</b>
<b>Transfer between funds</b>	<b>16,541</b>	<b>(16,541)</b>	<b>-</b>	<b>-</b>
<b>Net incoming/(outgoing) resources after transfers</b>	<b>11,380</b>	<b>6,933</b>	<b>18,313</b>	<b>(15,885)</b>
<b>Reserves brought forward</b>	<b>35,617</b>	<b>75,504</b>	<b>111,121</b>	<b>127,006</b>
<b>RESERVES carried forward at 31 March 2010</b>	<b>46,997</b>	<b>82,437</b>	<b>129,434</b>	<b>111,121</b>

# LEGAL AND FINANCIAL

## BALANCE SHEET AT 31 MARCH 2010

	2010	2009
<b>FIXED ASSETS</b>	<b>£</b>	<b>£</b>
Tangible assets	5,293	7,057
<b>CURRENT ASSETS</b>		
Stock	2,390	2,442
Debtors	4,657	4,699
Cash at bank and in hand	120,054	99,443
<b>TOTAL CURRENT ASSETS</b>	<b>127,101</b>	<b>106,584</b>
<b>CREDITORS Amounts falling due within one year</b>	<b>(2,960)</b>	<b>(2,520)</b>
<b>NET CURRENT ASSETS</b>	<b>124,141</b>	<b>104,064</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>129,434</b>	<b>111,121</b>

<b>FUNDS</b>		
Restricted funds	46,997	35,617
Unrestricted funds		
- General fund	60,569	58,014
- Designated funds - fixed assets	1,868	2,490
- Designated funds - contingency reserve	20,000	15,000
<b>TOTAL FUNDS</b>	<b>129,434</b>	<b>111,121</b>

## DONORS

The directors are grateful for the support, interest and encouragement received during the year from trusts, companies, other organisations and individuals. We would also like to thank members who gave more than the minimum membership fee. During the year donations were received from three anonymous donors and from the following:

G Banham	S Fennell	Norman Family	Truemark Trust
Adint Charitable Trust	Fitton Trust	Charitable Trust	S Turvill
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R S Brownless	Charitable Trust	Sir Cliff Richard	Charitable Trust
Charitable Trust	Charles Littlewood	Charitable Trust	Charles Wolfson
Arnold Burton 1998	Hill Trust	Thomas Roberts Trust	Charitable Trust
Charitable Trust	Matthew Hodder	Sir James Roll	
W Burton	Charitable Trust	Charitable Trust	Finally, special thanks
Edward & Dorothy	Sir Julian Hodge	Rotary Club of	to the following for their
Cadbury Trust	Charitable Trust	Aylesbury Hundreds	support of our charity:
E A Clarke	HSBC Global	M Sayers	» John Burton Race and
V Jeanclear	Education Trust	SFIA Educational	his team at the Michelin-
C Cottam	Kent Police	Trust Limited	starred New Angel
Vivienne and Sam Cohen	Kobler Trust	H Silver	Restaurant who created
Charitable Trust	Raymond and Blanche	S Skillings	an exceptional lunch
D M Charitable Trust	Lawson Charitable Trust	Henry Smith Charity	» the sea shanty group
Annette Duvollet	Leathersellers' Company	Spurrell Charitable Trust	the 'Nauti Buoys' for
Charitable Trust	Charitable Fund	Bernard Sunley Charitable	an enjoyable evening's
Elmgrant Trust	Marsh Christian Trust	Foundation	entertainment
Emilienne Charitable Trust	E M Moore	B B Taylor	» the Wycombe Orpheus
R Evans	C Morrison	D Thompson	Male Voice Choir for an
Esmée Fairbairn Foundation		Tolkien Trust	inspiring concert.



#### Research notes:

<sup>1</sup> The Deaf School Child, Language and Cognitive Function, 1979, Conrad R. The Department of Education and Employment in England and Wales commissioned a review of literature on the educational achievements of deaf children and young people. A brief resumé of this review is presented in Powers et al, 1999. They comment "We have no evidence to demonstrate an overall significant improvement in the education of deaf children since Conrad's study" (conducted in 1979).

<sup>2</sup> Cued Speech and the Reception of Spoken Language, Nicholls, G., 1979, Master's Thesis, McGill University, Montreal.

<sup>3</sup> Deaf Young People and their Families, 1995. Gregory S, Bishop S, Sheldon J, and Counselling Deaf and Hard of Hearing Clients, the BAC Counselling Reader, 1996. Ratna H.

<sup>4</sup> RNID Brief on Deafness, employment and discrimination.

<sup>5</sup> The Education & Communication Needs of Deaf and hard of hearing Children, Siegal, L. M., 2000, National Deaf Education Project, Gallaudet University.

<sup>6</sup> Use of Internal Speech in Reading by Hearing and Hearing Impaired Students in Oral, Total Communication, and Cued Speech Programs. Wandel, Jean E., 1989. Unpublished Doctoral Dissertation, Teacher's College, Columbia University, New York.

<sup>7</sup> Visual Speech in the Head: The Effect of Cued Speech on Rhyming, Remembering, and Spelling. Leybaert, J. & Charlier, B., 1996, Journal of Deaf Studies & Deaf Education, Vol. 1, pp. 234-248.

<sup>8</sup> Cued Speech in the Stimulation of Communication: An Advantage in Cochlear

Implantation.' Descourtieux, C., V. Groh, A. Rusterholtz, I. Simoulin, D. Busquet. Published in The International Journal of Paediatric Otolaryngology, No 27, 1999.

<sup>9</sup> As recommended by, amongst others, Charles Berlin Ph.D., Professor of Hearing Science and Clinical Professor of Otolaryngology Head and Neck Surgery, LSU Health Services Center and also retired Director of the Kresge Hearing Research Laboratory, New Orleans. He has managed over 300 cases of the disorder. For more information, see <http://auditoryneuropathy.tripod.com/ANindex.html>

<sup>10</sup> Original available from CSAUK.

<sup>11</sup> Wandel (1989), 'Use of Internal Speech in Reading by Hearing Impaired Students in Oral, Total Communication, and Cued Speech Programs', Doctoral Dissertation, Teachers College, Columbia University, New York.

## CHARITY NAME

Cued Speech Association UK  
(CSAUK)

## CHARITY NUMBER

279523

## COMPANY NUMBER

01477997

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